



Business Practice Internship course at Columbia University in New York City

America's most cosmopolitan city, the "Big Apple" hosts opportunity seekers from around the world. As a global economic powerhouse and cultural center, it offers a wide range of internship placements.

- WHEN:** SUMMER 2014 Application Deadline: April 15, 2014 – Limited to 40 students
- TUITION:** Approx. \$9,072 USD (does not include housing, airfare, food or local transport)
- COURSES:** Students are required to take two courses (six points) Internship for three points in addition to one subject concentration in Finance, Management or Marketing
- DATES:** Summer Session Q July 7 to August 15, 2014
- APPLY:** Apply online at www.ce.columbia.edu
- LANGUAGE:** Students must have 100 on TOEFL or 7.0 on IELTS and will be subject to interview
- NEXT STEP:** Contact: Gabriel Amor e-mail Gabriel.Amor@columbia.edu

Careers in the Global Marketplace Start Here.



Industry Sectors in New York City

Build your business skills at Columbia and simultaneously apply them through an internship in New York City.

Columbia University's Business Practice, a new intensive summer course offering, combines an internship at a New York City firm with specialized coursework grounded in finance, marketing, or management. Students will enjoy real world experience in a fulltime, non-paid internship in addition to a three point course in one of the designated areas of concentration.

Courses include:

- Introduction to Marketing
- Corporate Finance
- Security Analysis
- Management and Leadership in the Knowledge Domain

Marketing & Advertising —

Advertising Agencies, Public and Investor Relations, Corporate Communications, Media Buying, Tour Operators, and Film Distribution for employers such as:

- Art Zulu
- Avrett, Free, Ginsberg
- Emerging Pictures
- CeCe Feinberg PR

Arts, Culture & Technology —

Art Galleries, Historical Sites, Auction Houses, and Technology sector. Companies for employers such as:

- Actors Theatre Workshop
- Carnegie Hall
- Elisa Monte Dance
- The American Irish Historical Society

Business & Finance —

Investment Banks, Insurance, Real Estate, Consulting, Hospitality, and Recruiting for employers such as:

- Fogel Neale Wealth Management
- Mark David NY
- Omerta Group
- Quintessentially New York

Communications & Media —

Film, News, Magazines, Literary Agencies, and Record Companies for employers such as:

- Emerging Pictures
- Fourth Row Films
- Metro New York
- Press Here Publicity

All students will be required to take a three point internship and a three point courses. Faculty will work with students on conducting a specialized project while at the internship for a final presentation of key findings. Students will be required to have an interview to be accepted into the course and then an interview for placement. These are intended as examples only to give a sense of the variety of opportunities available. There is no guarantee that these opportunities will be available in subsequent terms. Exact placement will depend on employer needs as well as student experience.